

Stock up for Christmas with Project Crimson!



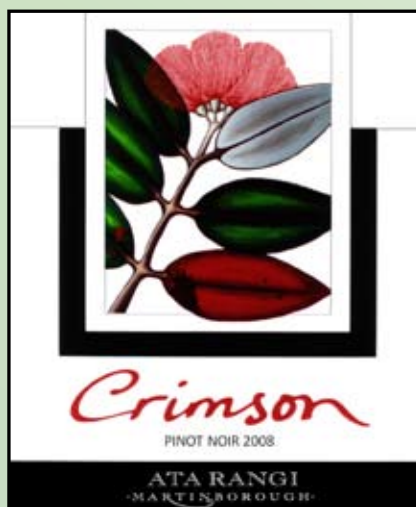
Sponsored by

meridian



Project Crimson can help you stock up for Christmas with our brilliant range of unique New Zealand products. To purchase or find out more about these products, visit our online store www.projectcrimson.org.nz.

A special thanks to Project Crimson's range of product partners, all of whom donate a portion of their sales to the Trust.



ATA RANGI CRIMSON

The Ata Rangi/Project Crimson partnership started five years ago, leading to the launch of *Crimson 2008*. This succulent Pinot Noir evolved from pioneering Martinborough winemaker Clive Paton's own conservation work with rata. Clive is single-handedly raising thousands of rata from seed and cuttings, sourced from a rare stand of mature trees high in the Aorangi Ranges, near the Ata Rangi Bush Block. He is planting these out in a range of locations around the South Wairarapa including at the Ata Rangi Bush Block. *Crimson 2008* made it into "The Top 50 New World Pinots" in a recent UK Decanter feature, and Australian wine-writer Nick Stock labelled *Crimson 2008* as, "the most delightful Crimson to date".

The story of the work of Project Crimson is being spread far and wide through Ata Rangi and *Crimson 2008* is being enjoyed in 12 international markets.

Crimson 2008 is the perfect Christmas time wine or gift. Support Project Crimson by purchasing a bottle of this delicious Pinot Noir this Christmas at www.atarangi.co.nz.

\$32 (750MLS) | \$16 (375MLS)



Starfish

BLOOMER TEE-SHIRTS

In a brilliant mix of ecology and fashion, Project Crimson and designer and eco-advocate, Laurie Foon of Starfish have teamed up to produce a second round of fundraising tee-shirts that will help put more pohutukawa and rata into New Zealand soil.

These stylish, cotton fitted tees are available in a range of colours and can be purchased from Starfish stores or through the Project Crimson website www.projectcrimson.org.nz.

\$55

evolu



A brand new product partner to Project Crimson, evolu creates products with all natural and pure ingredients to ensure the achievement of your skin's natural balance.

As we move into Summer, our skincare needs change. The evolu sunset pack is a must this Summer.

EVOLU SUNSET GIFT PACK

Now you know you can relax over Summer with the knowledge that you are looking after your skin. The evolu Sunset Gift Pack comes in a stylish cardboard sleeve box. Inside you'll find all the goodies you'll need – an evolu Towelling Air Pillow, evolu Handcream SPF15 (50ml), Lip Treatment SPF15 (15ml), Invigorating Body Lotion (50ml) and the Moisturising Day Cream SPF15 (75ml). All products have been created with 100% natural botanical extracts to hydrate and protect the skin.

evolu products can be purchased at a number of outlets around New Zealand or through the evolu website www.evolu.co.nz.

\$49.95

INGRID ANDERSON TEXTILES

A merchandise partner to Project Crimson for the past 12 months, Ingrid Anderson's popular textiles are produced with a passion for vibrant colour and design. Printed on 100% natural fibres and made in New Zealand, the complete product range includes home-ware for kitchen, laundry, living and bedroom spaces.



TEA COSY

A delightful centrepiece to the table, this tea cosy will keep your cuppa hot and look charming too. With easy opening sides, this pohutukawa cosy has a multi-fit drawstring to accommodate almost any shape pot. It is designed, printed and made in New Zealand cotton, from unbleached calico.

\$39.50



COSMETIC BAG

This sweet little bag will keep all your belongings in one place and easy to find. The outside is hardwearing 100% cotton and the lining is waterproof.

\$38



Formed out of motivation to support New Zealand made products and the fabulously talented people behind these creations, Southern Rata is committed to bringing you the best and the most original New Zealand made products and gifts.

Many products are handmade one-offs and not available anywhere else except at the creator's local market. All purchases come with a free reusable cloth bag.

Check out all the products Southern Rata has to offer on their website, www.southernrata.co.nz.

IMAGE BLOCK SERIES: POHUTUKAWA

Delight in original photography of this stunning native flower in full bloom. Blocks are wooden and painted white with a hole drilled in the back so ready for hanging.

\$66 (SERIES OF THREE BLOCKS)

SIZE: 100MM X 100MM X 18MM



PROJECT CRIMSON PRODUCTS

Project Crimson continues to produce a range of products in which all profits go directly back to the Trust.

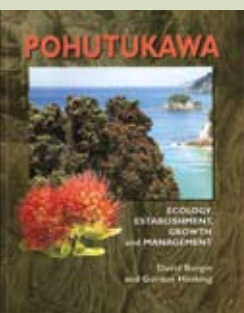


POHUTUKAWA & RATA, NEW ZEALAND'S IRON-HEARTED TREES

BY PHILIP SIMPSON

Written by the great botanist and Project Crimson founding Trustee, Philip Simpson, the book describes the ecological importance of pohutukawa and rata to the New Zealand environment and their enormous cultural and social significance.

HARD COVER: \$89.99 | SOFT COVER: \$59.99



POHUTUKAWA, ECOLOGY, ESTABLISHMENT, GROWTH AND MANAGEMENT

BY GORDON HOSKING AND DAVID BERGIN

Written by Project Crimson Trustee, Gordon Hosking and David Bergin, this book is a practical guide to collecting, propagating and managing seedlings and existing stands for natural character, biodiversity erosion and property views.

\$27

SPONSOR A TREE

Sponsoring a tree is a great way to put something back into our environment. The programme involves, seed collection, propagation at a Project Crimson nursery, three years of care and growth and planting.

\$50 PER TREE

CHRISTMAS DECORATIONS

Make your Christmas tree sparkle this year with our delightful eye-catching rata bloom decorations. Each box contains six decorations in a beautifully presented box – an ideal gift for posting to family and friends overseas.

\$10



Project Crimson Trust
PO Box 10-420 Wellington

0800 POHUTUKAWA | www.projectcrimson.org.nz

Please note all products purchased through the Project Crimson website incur a postage and handling fee.